

STRATEGIC PLAN 2023–2028

REFRAMING AGING Empowering Older Adults

Older adults represent the fastest growing demographic in Canada. The time to reframe aging and address their needs is now.

19% of Canadians are aged 65+ (7 million people)

3x more Canadians will be aged 85+ by 2046 (2.5 million people)

Research on aging is needed now more than ever.

Our Strategic Plan 2023–2028 is founded on:

- 2,100+ responses from across our community
- 3 strategic directions to address the needs of Canada's older adults
- 6 cross-cutting priorities to promote a thriving research environment that engages all voices



Our mission

is to advance training, research and knowledge mobilization to maintain and improve the health and wellbeing of all Canadians as they age.

Our vision

is to foster research excellence to achieve equitable health outcomes and enable healthy aging for all older Canadians.

Strategic Directions

- Implement Prevention Strategies and Promote Health and Wellbeing in Aging
- Adapt Health and Care Systems to Better Address the Needs of Older Adults
- Improve Lived and Living Experiences and Quality of Care in the Later Years

Cross-Cutting Priorities

- Indigenous Peoples' Health and Wellbeing and Indigenous Rights
- Engaging with Patients and the Public
- Knowledge Translation, Mobilization and Implementation
- Partnerships and Collaboration
- Equity, Diversity and Inclusion, and the Impact of Intersectionality
- Capacity Building, Career Development and Training